



# NEWS RELEASE

## City of Cottonwood, AZ

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### For Immediate Release

Date: May 24, 2016  
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## **News Release/Public Service Announcement**

### **City of Cottonwood Seeks Public Input for Riverfront Trails and Recreation Area Master Plan.**

Cottonwood, AZ. – The City of Cottonwood is seeking input from citizens about how people currently use the City's existing pathways and trails, and how it can improve recreation and leisure opportunities along the Verde River.

The City is currently beginning a process of information gathering that will result in reinvigorating interest in recreation activities along the Verde River, the Jail Trail, and other multi-use trails. The project is funded by a River Recreation Planning Grant from The Nature Conservancy. The purpose of the grant is to hire a consultant to provide planning and design services for a Riverfront Trails and Recreation Area Master Plan. The project will capitalize on the very special Verde River, and will design future pathways and trails throughout Cottonwood. Public and stakeholder input are essential and critical to the success of the master plan.



“Recreation and leisure opportunities along the Verde River are fundamental to our community’s quality of life and we encourage everyone to participate in this process,” said Casey Rooney, Director of Economic Development. “The Master Plan will be a road map for the future of Cottonwood’s trail system, and hearing from residents about their priorities is an essential component of the Master Plan.”

Stakeholder focus group meetings will be held during the morning and afternoon on May 26<sup>th</sup>, at the Cottonwood Recreation Center. A community-wide open house public meeting will also be held May 26<sup>th</sup>, between 5:30pm and 7:30pm, at Cottonwood Recreation Center in the Verde Room. Everyone is welcome. Please attend and share your ideas.

Cottonwood Recreation Center is located at:  
150 S. 6<sup>th</sup> Street, Cottonwood, Arizona 86326

Norris Design, the local consulting firm selected to assist and lead the planning effort, will conduct the public input process. For more information, email [ctmp@norris-design.com](mailto:ctmp@norris-design.com)

For more information and plan updates please go to the City of Cottonwood on Facebook at <https://www.facebook.com/CityOfCottonwoodAZ>